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## RCN Chooses OSG to Maximize Transactional Document Presentment and Distribution

**ENGLEWOOD, NJ – April 8, 2014** – OSG Billing Services (OSG), a leader in the presentment and distribution of transactional documents, announced today that it will provide complete print and mail billing solutions to RCN Telecom Services, LLC (RCN).

"Providing world-class service to our customers is RCN's top priority, which is why we decided to partner with OSG," said Robert Roeder, Executive Vice President & Chief Development Officer at RCN. "Working with them we have been able to utilize the latest in print and targeted marketing technology to better service our customers. We've been impressed with OSG's performance and quality. OSG's structured implementation process paved the way for a successful and on time implementation."

According to Louis LaNeve, Vice President of Sales at OSG Billing Services, "We are excited about the opportunities presented through this partnership with RCN. Our proven solutions will provide bottom-line benefits for RCN by improving their cash flow, reducing negative customer service calls and enhancing customer communications on their invoice."

Speaking about the implementation process Roeder reflected, "OSG's Marketing Services department assisted us with enhancing our current statement format to provide our customers with a vibrant, clear, and easy to understand bill. The OSG InSight<sup>SM</sup> and MailTrek<sup>SM</sup> products allow us visibility into our statement and letter production greater than ever before. Utilizing that data, we are able to track mail pieces both inbound and outbound. This has allowed RCN to enhance several internal processes that will benefit our customers."

## **About OSG**

OSG is a next-generation business technology partner providing integrated multi-channel print and electronic solutions through a state-of-the-art processing environment. OSG offers comprehensive and flexible solutions including electronic billing and statement services, document printing and mailing, and a suite of forward-thinking marketing campaigns. Progressive communication technologies enable OSG's clients to transform their customer interactions to drive revenue, reduce costs and strengthen relationships. Visit www.osgbilling.com or call 1-888-EASY BILL to learn more.

## **About RCN**

RCN Telecom Services, LLC provides industry-leading High-Speed Internet, all-Digital TV and Phone services for residential, small/medium and Enterprise business customers. PC Magazine's Readers' Choice Award named RCN one of the winners for best cable broadband ISPs in 2013 – RCN was rated highest in satisfaction for reliability. RCN's affordably priced advanced digital services are delivered through its proprietary, state-of-the-art fiber-rich network and supported by 100% U.S.-based customer service. RCN's primary service areas include Washington, D.C., Philadelphia, Lehigh Valley (PA), New York City, Boston, and Chicago.

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